Milk Caps for MOOOLA

What’s the Program?
• Kids collect Longmont Dairy bottle caps, bring them to their classroom, and the school receives 5 cents per cap.
• There is no limit to the number of caps that can be collected.

Can My School Participate?
• Milk Caps for Mooola is open to schools that fall within the Longmont Dairy delivery area. If your school is in one of the following cities, please email or call to inquire if you are within the delivery area: Arvada, Aurora, Boulder, Brighton, Broomfield, Centennial, Commerce City, Denver, Erie, Firestone, Fredrick, Fort Lupton, Golden, Highlands Ranch, Lafayette, Lakewood, Littleton, Longmont, Louisville, Northglenn, Parker, Thornton, Westminster, and Wheat Ridge.
• Please contact Longmont Dairy to determine eligibility at 303-776-8466.

What steps do we need to take to get started?
• After we have confirmed your eligibility, we will provide you with the necessary information. You will need to complete an application and obtain your Principal’s approval and signature.

Who do I contact if I have any questions?
• Contact Gary Schlagel, our Community Service Director at 303-776-8466, or email him at garys@longmontdairy.com.
• Gary will help with the registration process, distribute collection boxes, coordinate cap collection and answer any other questions you may have.

How often can my school submit milk caps to receive Mooola?
• Please collect at least 1,000 caps before contacting Gary for a pick up.
• After your school’s caps are verified, and within two weeks, we will send a check made out to the school. The Principal of your school will determine how to disperse the funds for the benefit of your school’s students.

How do we count the caps and get them to Longmont Dairy?
• We ask that you assign a person at your school who will be responsible for packing all of the caps in the bags and/or boxes provided.

Which Longmont Dairy caps are eligible?
• Only caps that come from Longmont Dairy glass bottles are eligible: Milk, Chocolate Milk, Strawberry Milk, Half & Half, Whipping Cream, Orange Juice, Lemonade, Raspberry Lemonade, Classic Eggnog and Cinnamon Eggnog.
• Caps from Talbott’s Apple Juice products are not eligible.

The school is responsible for verifying that the caps are from Longmont Dairy bottles, counting the caps, putting the school information on the form provided by Longmont Dairy and attaching it to the bag.


Once at least 1,000 caps are ready, please contact Gary to coordinate a pick up: 303-776-8466.